

Activate Hope.

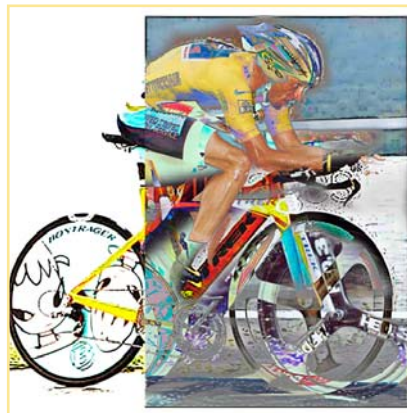
**“Unity in Strength.
Knowledge is Power.
Attitude is Everything.”**

Lance Armstrong Monumental Art Piece. Artist & Cancer Survivor Steven Csorba

A unique artistic celebration of human potential inspired by Lance Armstrong's accomplishments and dedicated to the fight against cancer.



a mosaic of human expressions and powerful themes will serve as a visual metaphor and an inspiration for survival.





Steven Csorba
Pushing Through the Pain (detail)
2010
Original Monotype on rag / mounted on dibond.
40 x 63 inches

About the Artist

In 2003, Steven Csorba was diagnosed with cancer of the jaw and underwent 14 hours of surgery, seven weeks of radiation treatments, and five years of recuperation. Steven sees himself as more than just a cancer survivor – but rather an artist who can take the lessons he learned from his cancer experience and help the world “see hope” in a completely different way. Steven wants to accomplish this through the power and energy of the art that he created during his five year cancer period.



A Hope Warrior

Steven sees himself as an artist who can take the lessons he learned from his cancer experience and help the world “see hope” in a completely different way. During the four years that Steven underwent cancer recovery treatment, he became aware of an in-balance and asymmetry to the way cancer patients are treated. Based on his life changing experience and the art he made, he wants to encourage others to activate their own hope by embracing creativity and self-empowering acts of healing.

During his recovery Steven painted Art to help him with this disconnect, and he now wants to create a vehicle through which information, support and hope can be transferred among all cancer patients – so the process of healing the person and not just the cancer is achieved. The vehicle is the Patient Information Exchange Program that Steven is working on developing with iRSM and the Cross Cancer Institute in Edmonton, Alberta, Canada. After the model has been created and implemented, the goal is to present it on an international stage.

“Potential is the ability to inspire others through a strong sense of purpose and hope to “achieve something together” that is much greater than the sum of it’s parts.”

steven csorba

“Unity In Strength. Knowledge is Power. Attitude is Everything”.

Lance Armstrong Monumental Art Piece.

Csorba’s concept for a painting celebrating the inspiration of Lance Armstrong.

The idea to make this art piece has been incubating for many years now. It was one month ago that one of Steven’s doctors, (Dr. Johan Wolvaardt) an avid cyclist himself, motivated him to do the piece. He inspired Steven to use his unique understanding of cancer survival combined with his background of creating iconic sports art to help others battling cancer.

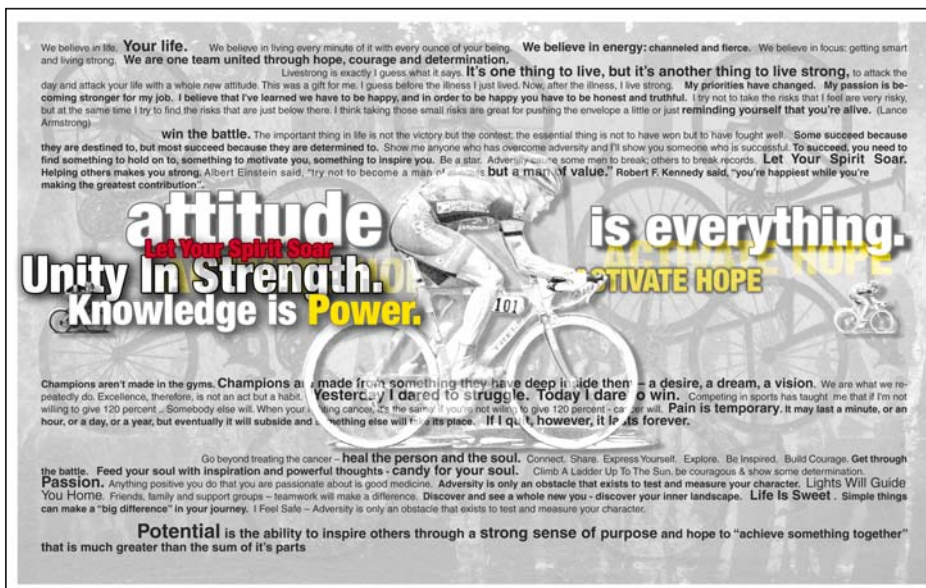
Steven’s resulting concepts and designs would call for an original that would be monumental in theme, scale and artistic technique. It will take 3–4 months to complete and would be the first of a "LiveStrong Inspired Series" by the artist.

The quality of the theme and artistic work would pay tribute to Lance Armstrong's life energy & purpose – a unique artistic celebration of human potential inspired by his accomplishments and dedicated to the fight against cancer. When completed the original would be gifted to the Lance Armstrong Foundation, in the hope that it would be auctioned off at Sotheby’s NYC to raise one million or more dollars to help battle cancer.

As an important national icon and symbol of hope celebrating one of America’s greatest athletes and cancer survivors – it will become a highly desirable work of art. As such various print editions can be published to raise additional funds for the Lance Armstrong Foundation to help with the fight against cancer. A special sponsor will also be found to help publish and distribute a mass produced special poster edition that will be given to every person in North America diagnosed with the disease – to help them fight their battle.

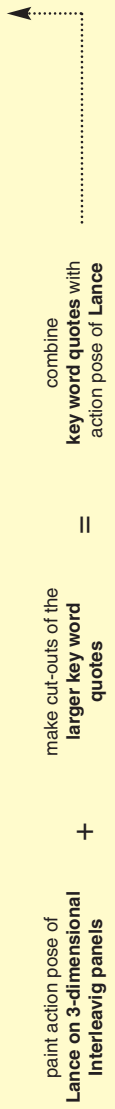
This project can become a truly unique gift from Lance’s inspirational manifesto and Steven’s creativity and energy – as well as their combined commitment as survivors who want to help others battle using self-empowering acts of healing.

simulated composition.



stages: making the art monument

- make the 7 x 11' support frame (reinforced aluminum tray with 8" side walls)
- collage in a foundation of motivational quotes 3-D relief
- collage in the bike parts grind them down to bear metal
- alchemy one rust and new paint
- alchemy two craquelure & new paint
- alchemy three distress and renewal cycles
- final details and harmonization



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Lance Armstrong Monumental Art Piece.

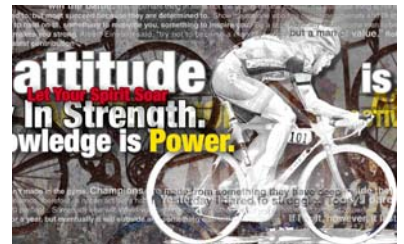
Csorba’s concept for a painting celebrating the inspiration of Lance Armstrong.

Our Commitment is in Place

\$25,000 plus the raw materials costs of \$5,000.

We appreciate that Lance is a big fan of art and has supported international tours and art benefits. His most recent auction of 6 painted bike frames raised \$1.3 million dollars in NYC in November of 2009 which is great inspiration. Despite all of the unique art benefits he supports to help cancer and his foundation, we haven’t seen a concept and committment like Csorba’s that will tie together all of Lance Armstrongs Passions: Cycling, Art and his Manifesto of Inspirational Words—in one monumental piece of art.

“This is a very rare opportunity. I am very committed to this project because it can leverage my life work, energy and skills to help a lot of people, celebrate a kind and remarkable person in Lance and show the world that Alberta can make a big difference through the arts and support of a broad spectrum of patrons who are on board now.”



Our Proposal to The Lance Armstrong Foundation

We have secured a broad spectrum of sponsors, businesses, oncologists, doctors, families and survivors, who have agreed to back the making of this piece. We would like to know if the Lance Armstrong Foundation would be willing to accept the original sculpture/painting as a gift that could be auctioned off for your foundation.

Furthermore we would be happy to offer a publishing program that could raise millions of more dollars for the Lance Armstrong Foundation.

So... what do you think.. are you guys in?

The symbolism and historical importance of this piece requires Steven’s complete energy, attention and focus and he is ready to go.

We await your positive and timely response.

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for more details: please visit steven’s blog
www.stevencsorba.com click on blog

“Unity In Strength. Knowledge is Power. Attitude is Everything”. Activate Hope.

We believe in life. **Your life.** We believe in living every minute of it with every ounce of your being. **We believe in energy: channeled and fierce.** We believe in focus: getting smart and living strong. **We are one team united through hope, courage and determination.**

Livestrong is exactly I guess what it says. **It's one thing to live, but it's another thing to live strong,** to attack the day and attack your life with a whole new attitude. This was a gift for me. I guess before the illness I just lived. Now, after the illness, I live strong. **My priorities have changed. My passion is becoming stronger for my job. I believe that I've learned we have to be happy, and in order to be happy you have to be honest and truthful.** I try not to take the risks that I feel are very risky, but at the same time I try to find the risks that are just below there. I think taking those small risks are great for pushing the envelope a little or just **reminding yourself that you're alive.** (Lance Armstrong)

win the battle. The important thing in life is not the victory but the contest; the essential thing is not to have won but to have fought well. **Some succeed because they are destined to, but most succeed because they are determined to.** Show me anyone who has overcome adversity and I'll show you someone who is successful. **To succeed, you need to find something to hold on to, something to motivate you, something to inspire you.** Be a star. Adversity cause some men to break; others to break records.

Champions aren't made in the gyms. Champions are made from something they have deep inside them – a desire, a dream, a vision. We are what we repeatedly do. Excellence, therefore, is not an act but a habit. **Yesterday I dared to struggle. Today I dare to win.** Competing in sports has taught me that if I'm not willing to give 120 percent .. Somebody else will. When your fighting cancer, it's the same. if you're not willing to give 120 percent - cancer will. **Pain is temporary. It may last a minute, or an hour, or a day, or a year, but eventually it will subside and something else will take its place. If I quit, however, it lasts forever.**

Let Your Spirit Soar. Helping others makes you strong. Albert Einstein said, “try not to become a man of success **but a man of value.**” Robert F. Kennedy said, “**you're happiest while you're making the greatest contribution**”.

Go beyond treating the cancer – **heal the person and the soul.** Connect. Share. Express Yourself. Explore. Be Inspired. Build Courage. **Get through the battle. Feed your soul with inspiration and powerful thoughts - candy for your soul.** Climb A Ladder Up To The Sun. be courageous and show some determination.

Passion. Anything positive you do that you are passionate about is good medicine. **Adversity is only an obstacle that exists to test and measure your character.** Lights Will Guide You Home. Friends, family and support groups – teamwork will make a difference. **Discover and see a whole new you - discover your inner landscape. Life Is Sweet . Simple things can make a “big difference” in your journey.** I Feel Safe – Adversity is only an obstacle that exists to test and measure your character.

Potential is the ability to inspire others through a strong sense of purpose and hope to “achieve something together” that is much greater than the sum of its parts

The selected (proposed) quotes above will be “sculpted” into the paintings background” via 3-dimensional relief. They will also be woven through the painting, “suspended on cycling wire” that will act as “inspirational threads” that are pulled across the picture plane from one end to another (much like guitar strings). They will serve as a visual metaphor and inspiration for survival. The goal is to weave a mosaic of human expressions and powerful themes based on key quotes from “Lance Armstrong's Experience”, his “LiveStrong Manifesto” and Steven's “Cancer Journey”.

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Rust Never Sleeps

5 rusty old bikes and parts will serve as a foundation. The rust is a metaphor for artistic and athletic vitality. In other words, by staying the same, one is vulnerable to the corrosive effects of aging and obsolescence. By moving forward and innovating, one can try and stay ahead of the relentless onslaught of time, remain vital and "rust free". The old rusted bikes will be covered up by the powerful words of inspiration and layers of fresh new paint - symbolic of the "renewed life" after cancer.

LiveStrong

The LiveStrong word-mark will be woven through everything as repeated wallpaper. This will serve as a "visual DNA" that gives meaning to all of the key words. i.e LiveStrong through your Passion, LiveStrong through your Hope, LiveStrong by helping others, LiveStrong by Empowering yourself with Knowledge.

The painting will measure 7 x 11 feet in size.

There will be 5 real bikes collaged right into the background with 3 more painted bikes. The central racing image of Lance is the "7th image of a bike—symbolic of his seven Tour de France victories. The 8th bike" will be symbolic of his life after cancer" and all the great things to come.

The use of thick paint, distressing techniques and alchemy will give the background an old world rustic feel. Set on top of that will be the levitating "key words" and "Lance on his bike", painted on "high tech modernistic 3-dimensional cutouts". These will be elevated 3-4 inches off the background.

Mix-linear Painting Technique

Inspired by one of my favorite artists, Andreas Nagel, the painting will go into the "third dimension". Elements of Lance's body will "separate off of the bike frame", which will also break away from itself in multiple overlapping layers. Like a flower opening up – his kinetic energy will unfold before your very eyes.

The "power that comes from within" is now visually represented in dramatic fashion.

The goal will be to harmonize all of these elements into one beautiful cohesive work of art.



For more details: please visit my blog to see the progression of concepts

www.stevensorba.com
<click on blog>

Please make sure you have a modern Browser Installed, otherwise it won't work. Site requirements: you can get Safari 4.0 or Firefox for free.

just warming up.. Csorba's first work of Lance. Done to get a feel for the bigger piece and task at hand.



Steven Csorba
Pushing Through the Pain
2010
Original Monotype on rag / mounted on dibond.
40 x 63 inches

I put a (reversed) pencil drawing of Lance on my light-table and covered it with glass. Next to that I hinged a 500 gsm. (very heavy and thick) piece of cotton rag paper. I applied color washes of acrylic and pigment on top of the glass and used the drawing underneath as a guide.

Then I flipped the paper onto the wet paint to accept the color and rolled it out flat. (the hing allowed me to keep things registered for the 3 days it took make the piece) This was repeated more than 75 times with various wet into wet washes and hand detailing.